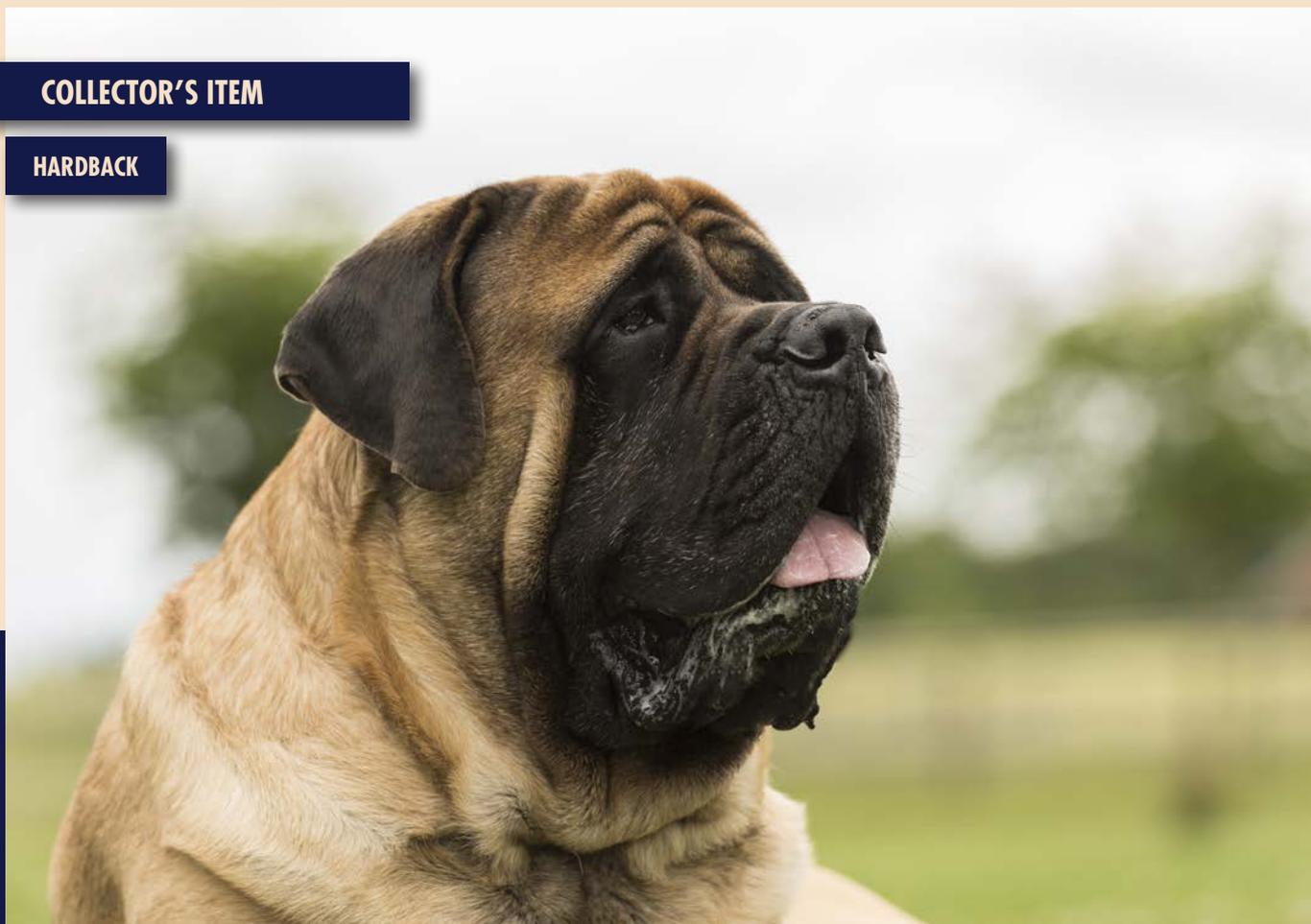


The World of Mastiffs in the New Millennium

COLLECTOR'S ITEM

HARDBACK



2nd edition – 2016-2020

A VITAL SOURCE OF BREED REFERENCE IN A FAST AND CHANGING WORLD



SECOND VOLUME OF ESSENTIAL REFERENCE FOR THE TRUE ENTHUSIAST OF MASTIFFS

The World of Mastiffs in 2016-2020



This is the second issue of ‘The World of Mastiffs in the New Millennium’, the annual which will cover the growing worldwide interest and passion for the breed during the years, 2016, 2017, 2018, 2019 and 2020. The first annual, covering 2000-2015 was that well received that we had to decide – with all possible pleasure – to go for a shorter time-span. The second annual will be published this coming Winter 2021. Bringing together a wealth of talent via prominent breed fanciers, from the four corners of the world in order to embrace and document the highlights of breed activity in their country, it also combines a regional love for the Mastiff. In an increasingly faster and smaller world, ‘The World of Mastiffs’ is a colourful reference book as well as essential reading and owning for true fanciers of the breed.

Smaller

The international collaboration of breeders/ exhibitors and judges alike has given this publication a valuable insight into the development of the breed

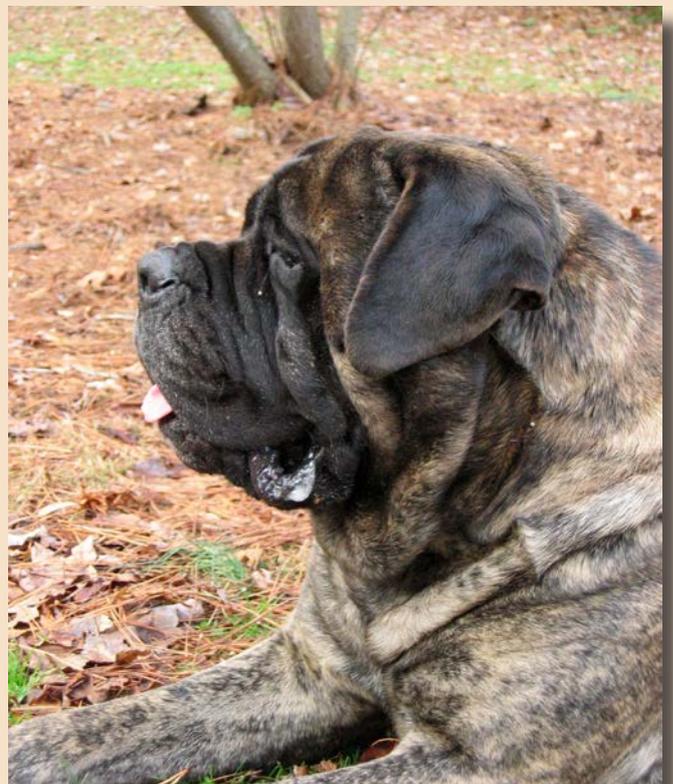
all over the world. Going for the best is what counts more than ever, aided and abetted by the very best in modern technology, this publication, ‘The World of Mastiffs’ is the most comprehensive guide to the breed worldwide.

Faster

The advent of the Internet has given lovers of the Mastiff an extra dimension, which until a few years ago, was unthinkable; since the same day a dog show is held the results can be screened into our homes in an instant – the same however can be said of gossip in the breed. Hundreds of messages per e-group, per week are certainly not unusual; the more there is to surf, the more there is the need for a quiet moment of study and unbiased reference. So, for the preservation what is easily forgotten, see ‘The World of Mastiffs’.

Colourful

‘The World of Mastiffs’ brings to you, all the necessary aspects which makes it such a colourful,



IN-DEPTH ARTICLES AND EXTENSIVE INTERVIEWS • LUXURY HARDCOVER BOOK WITH SCORES OF FACTS,



“must have” reference. Facts, figures and photographs about events, activities and happenings in breed clubs worldwide, photographs/information of champions who attained their titles during the five years 2016-2020 inclusive and other important dogs. In principle every champion will be honoured by a full colour photograph and a three-generation pedigree, free of charge! Added to which there will also be interesting, informative, in-depth articles on breeding, breed type, history, standard, art, law, health, together with extensive interviews with top, successful, respected people in the breed. All this and more will be covered in 300 pages!

Full-colour

‘The World of Mastiffs’ is a luxury book (hardback) with scores of full-colour and black and white photographs, produced in an impressive format (A4). Extra attention is paid to the adverts, a source of information on their own. Breeders are of the utmost importance for the breed, and as such,

the price for an advert is kept as low as possible, certainly when taking into account, comparing the worldwide distribution of this magnificent review for the Mastiff connoisseur.

**Editors: Janet Brownlee
and Bas Bosch**



FIGURES AND PHOTOGRAPHS • WORLDWIDE DISTRIBUTION • 300 FULL COLOUR PAGES IN LARGE FORMAT

The World of Mastiffs in 2016-2020



Correspondent

In principle a correspondent is appointed in every country. Your fellow countryman is the key figure in this vast project. He/she is the one to contact, for all matters regarding 'The World of Mastiffs' including delivering copy, placing adverts, buying books, everything.

How to advertise

Your correspondent has all the detailed information on advertising in 'The World of Mastiffs in 2016-2020' included on a handy leaflet.

There are four possibilities – REDUCED PRICES:

1. A full page (A4) in full-colour: € 250
2. A half page in full-colour: € 175
3. A full page in black and white: € 200
4. A half page in black and white: € 150

How to order your book and advert

Please place all orders with your correspondent and pay in advance. He will receive all the ordered copies for your country at his address and arrange distribution. The pre-order price of 'The World of Mastiffs in 2016-2020' is € 54,50. After publication the selling price will be € 64,50.

Editor

Janet Brownlee via info@piecesandprints.com.au

Editor-in-Chief

Bas Bosch via basbosch@bbpress.nl

'The World of Mastiffs' is an exclusive project of BBPress, publishing house in the Netherlands, which specialises in high quality dog books. www.bbpress.nl

